2019 Impact Study Summary

June 2019
The study:

• Undertaken by David Musendo of Lifetime Consulting.
• Focused on community projects and trainees from
  • Five years ago - 2013
  • Two years ago – 2016
  • One year ago - 2017-18
• Visited 7 projects, interviewed 175 graduates & 90 others for comparison
• Held 12 focus group discussion and interviewed many key informants
• Compared current situation with baseline information and comparison group. Identified significant changes.
Are graduates working?

• Shows how many days a month graduates have been working
  • 1-9 days = low
  • 10+ days = high
• A record 83% are active with 61% highly active
• >60% of all graduate work is in construction
• Males are generally more active than females.
Graduate Incomes – daily rates

• Average daily rates have increased for the majority of graduates

• 55% earning >50 ZMW per day compared to 0% previously

• Average income is 35% higher than the comparison group.

ZMW = Zambian Kwacha

Daily earning when employed

<table>
<thead>
<tr>
<th>Daily earning when employed</th>
<th>Baseline</th>
<th>Follow up</th>
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</thead>
<tbody>
<tr>
<td>Not active</td>
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<tr>
<td>ZMW 1-10</td>
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<td>ZMW 11-20</td>
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<td>ZMW 21-30</td>
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<td>ZMW 31-50</td>
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<td>ZMW &gt;50</td>
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Total monthly income is growing

- Average monthly income has grown for all graduates including those from 2017/18

- Overall, average monthly income is now ZMK1212/mth (baseline average of ZMK339/mth)

- 72% graduates are now earning >ZMK570 / mth – the notional poverty line based on USD1.90/day.

- 68% income is from construction work

Note: the graph does not account for inflation, average 7% p.a.
Income growth compared with Baseline

- 81% have increased income by >50%.
- 70% have increased incomes by at least 50% and crossed the poverty line (ZMK570/mth).
- 37% graduates are earning at least 10 x more than before.
Likelihood of living in Poverty using PPI or povertyindex.org benchmarked for Zambia

Poverty Likelihood

Before training  Follow up

Male
Female
Overall
Financial Security:

Graduates who save:

- Saving prior to BII training (%)
- Saving post BII training (%)

Graduates with bank accounts:

- Bank account prior to BII training (%)
- Bank account post BII training (%)

Follow Up Year 1 | Follow Up Year 2 | Follow Up Year 5 | All graduates

| After 1 year | After 2 years | After 5 years |
Most Graduates feel well qualified and able to apply their new skills.
Most significant changes

“I now have a job and I can support my family. I have even managed to build my own house. Before I was trained, the community looked down on me as nothing, but now I am everyone's example.”

Fridah Namuyota, Chitukuko
Most significant changes

“Before being trained I looked for small piece of works and had to beg for from my neighbours – I was never counted as someone in the community.

After I acquired a skill in construction, I have never run out of opportunities to build houses. I am able to make a K2000 per month and meet out daily needs at home.

Now I can extend the same helping hand I used to receive from my neighbours as well. People are counting on me to be somebody in my community.”

Aaron Zulu, Centre for Excellence
To find out more please contact Build It international via the contact us page on our website.